



824 East Main Street
PO Box 759
Ephrata, PA 17522

Phone: 1-800-352-8196
Fax: 717-733-0959

E-mail: sales@weaverprecast.com
www.weaverprecast.com

Building Better Basements

November 15th, 2006

Issue 2

Weaver Precast Produces Infomercial

Learn how to finish a Superior Walls basement by pre-ordering our Infomercial DVD today. At the end of 2005, Weaver Precast completed filming an infomercial on Superior Walls. The infomercial includes the manufacturing, installation, and finishing of a Superior Walls basement. We created the infomercial in order to highlight the ease of finishing a Superior Walls basement which was not captured in our marketing DVDs. Along with our commercial, the infomercial aired in Maryland in April & May of 2006 on WMAR-ABC Channel 2 to which we received an overwhelming response from both homeowners and builders.

Because of the response we decided to re-produce the infomercial as a free DVD. We are currently in the process of creating the DVDs and will be taking pre-orders until they become readily available.

Please contact us at sales@weaverprecast.com to pre-order your Infomercial DVD.



Green Building: Superior Walls Environmentally Friendly

In Addition to the features and benefits, our system meets standards that are much more environmentally friendly than traditional foundations:

1. Cavity wall system uses much less concrete than a traditional poured wall = less raw material consumption
2. Metal lath on concrete studs vs. wood lath = less consumption of renewable resources
3. Less steel reinforcing required and used per lineal foot than poured walls = yields better strength due to pre-engineered design
4. Precast concrete mixes historically outperforms ready-mix with the use of the same or less raw materials
5. Less water in concrete mix -high early strength, kiln cured
6. No need for diesel form release on site to seep into the ground -our release lubricants are all contained at the manufacturing facility
7. Our insulation is chemically bonded to the concrete in the manufacturing process eliminating any air pockets that could waste energy between the two mediums
8. High R-value for energy savings - less fuel consumption (R5 & R 12.5 walls)
9. Creates better finished "livable" square footage for homeowner- and allows better use of space- more space for less land used
10. No jobsite waste- our system eliminates over pours, block fragment debris, form brace pieces, etc.

Weaver Precast manufactured and installed the Superior Walls foundation system for the following "Green" projects:

The first "green" home for the Keystone Green Building Initiative and the "Near Zero Energy" PowerHouse a partnership of the NAHB Research Center with Bob Ward Companies, MD Energy Administration, and the Dept of Energy's Building America program.

For specific project information please visit our "News" section on the web at www.weaverprecast.com/news.htm to learn more.



Free Building with Superior Walls Workshop

The Future of
Foundation
Technology
Available
Today!

You're invited to attend Weaver Precast's Superior Walls interactive workshop. This workshop is designed to:

- Introduce you to the Superior Advantage of Superior Walls
- Reduce "surprises" of using a new product before they occur
- Watch how your Superior Walls are built during a Plant Tour
- Q & A session to answer any questions you may have about Superior Walls
- You will receive a \$250 certificate off your first order after attending this workshop

The Workshop is held every 3rd Wednesday of each month from

9 am – 1 pm

*Lunch will be provided / Seating is Limited

To Register go to: www.weaverprecast.com/workshop.htm and complete the Workshop Form.

Site Preparation Procedures: Prior to Installation

Corner Pins—Part Two of Six



Following is basic information you or your builder will need to prepare your site for the installation of the Superior Wall System®. ***It is Critical that your site be prepared Properly PRIOR to the delivery of your walls.***

Corner Pins:

- Pins that define the building corners are in place
- Diagonal drawings from Sales Office

NOTE: Pins MUST be in place before walls will be set

Placement of corner pins is the responsibility of the customer



Did You Know ?

That the Xi Superior Wall provides 2 1/2" of insulation which equals an R value of 12.5. It may be insulated up to an R value of 31.5

We're on the Web!

Check us out at

www.weaverprecast.com